WORLD HEALTH DAY 2013

REPORT

Sunday, April 7th, 2013



"Blood Pressure Take Control"

Every 7 April members of the World Health Organization (WHO) celebrate the World Health Day as the starting day of one year campaign to raise global awareness on one crucial health issue demanding immediate actions. For 2013, the health issue chosen is high blood pressure. We call for blood pressure control through the slogan of the World Health Day 2013: "Blood Pressure – Take Control".

Indeed, blood pressure can be controlled. High blood pressure can be prevented through the commonly prescribed healthy behavior such as well-balanced diet and active physical activities. Not smoking cigarettes and limited consumption of salt could essentially decrease your risk of getting hypertension.. More importantly, preventing and controlling blood pressure will decrease the risk of getting heart attack and stroke, the diseases with the highest numbers of deaths in Indonesia.

Herewith, we invite as many as possible individuals and organizations to join us in the World Health Day campaign, sending information about blood pressure and how to prevent and control it. More importantly, all of us could act upon the messages; create activities which reinforce healthy behavior.

A. <u>INFORMATION</u>

Day, date : Sunday, April 7th, 2013

Time : 6 AM – 11 AM

Venue : Senayan East Parking Area

B. SPECIAL PURPOSE

- 1. Increase the awareness about the hypertension causes to public
- 2. Encourage people to change unhealthy high risk hypertension behaviors
- 3. Encourage people to check blood pressure periodically
- 4. Improve the management quality of hypertension care
- 5. Create an environment with healthy living behavior communities

C. PROGRAM



Opening Ceremony



The World Health Day 2013 was officially opened

1. Blood Pressure Measurement

We were using 80 blood pressure measurement devices (sponsored by Omron) and it was done by 70 cardiovascular technician students.



PENGUKURAN TEKANAN DARAH MASAAL

DALAM RANGKA HARI KESEHATAN SEDUNIA TANGGAL 7 APRIL 2013



Jenis Kelamin : P / L Usia : Alamat No. Telp Rumah: HP: Alamat e-mail :

Berat Badan : kg Tinggi Badan : cm

| TEKANAN DARAH | OPTIMAL | NORMAL | TINGGI |
|---------------|---------|---|---------------|
| SISTOLIK | < 120 | < 130 | > 140 |
| DIASTOLIK | < 80 | < 85 | > 90 |
| PULSE | На | arap segera konsulta umah Sakit atau Pus | si ke dokter, |

| KOMPOSISI TUBUH | PEREMPUAN | LAKI - LAKI |
|---------------------------|-----------|-------------------|
| % LEMAK TUBUH | 20 – 30 % | 10 – 20 % |
| BMI | 18,5 – 24 | |
| LEMAK PERUT | 1- | 9 |
| BMR | | Substitute fields |
| KLASIFIKASI USIA TUBUH | | |

KEBIASAAN

HASIL PEMERIKSAAN

1. Merokok setiap hari sering jarang 2. Olah raga setiap hari sering jarang 3. Makan sayur dan buah setiap hari sering jarang





Result sheet on blood pressure measurement

KUISIONER HIPERTENSI

| Nama | Service Carles (cales of a 1971) I there are a service of a 1971 in the |
|--|--|
| Jenis kelamin | : |
| Umur | No Telo Romah Her |
| Tekanan Darah | cabeting at the part of the pa |
| Apakah anda mer A. Ya, sudah B. Tidak C. Tidak tahu | nderita tekanan darah tinggi (hipertensi)? . tahun |
| | 140/90 mmHg |
| penurun tekanan A. Sudah hingga s B. Sudah hingga s | ta Hipertensi, apakah anda sudah minum obat darah? sekarang dan teratur ekarang, tapi tak teratur dah tak minum lagi |
| tekanan darah? | arah rata-rata anda sesudah minum obat penurunmmHg |

Questioner on blood pressure measurement

2. Body Mass Index (BMI) Measurement

We were using 80 blood pressure measurement devices (sponsored by Omron) and it was done by 70 cardiovascular technician students.



3. Heart Gymnastic

Around 2000 participants followed the heart gymnastic





Heart Gymnastic

4. Fun Walk

Around 2000 people participated in the Fun Walk activity. It was opened by the minister of heath – republic of Indonesia, official VIPs from the department of health – republic of Indonesia, the Indonesian Society of Hypertension representatives and Novartis Indonesia representatives.



5. Brain Gymnastic

The brain gymnastic was followed by 600 people with a special instructor from the department of health – republic of Indonesia.





Brain gymnastic

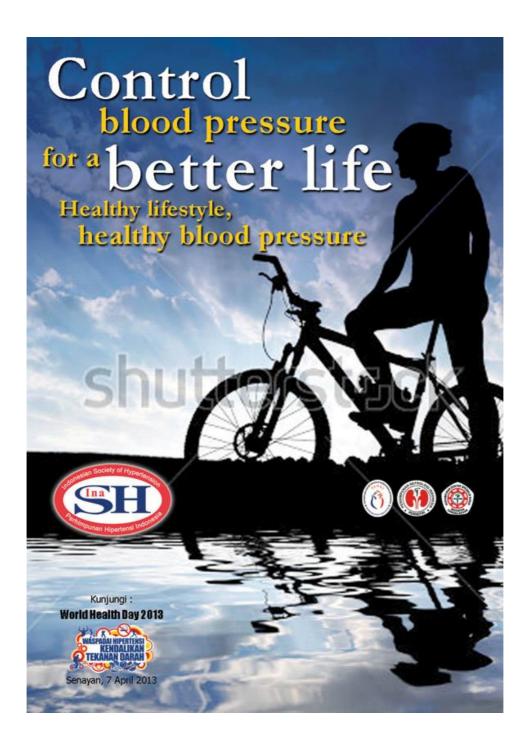
6. Talk Show on Hypertension



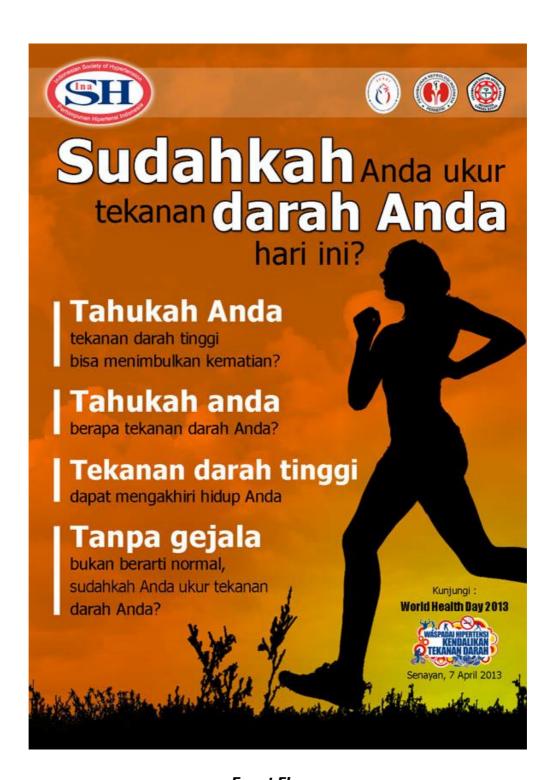
From left to right: Mr. HeruKusumanto as moderator; YudaTurana, MD as speaker; Dafsah A. Juzar, MD, FIHA as speaker; PringgodigdoNugroho, MD, FIHA as speaker

D. <u>SPONSORS& ATTENDANCE ON EVENT</u>

The event was sponsored by Novartis Indonesia & Omron and also endorsed by department of health, republic of Indonesia. The event was also attended by the minister of health, republic of Indonesia and the Switzerland ambassador for Indonesia



Event Flyer



Event Flyer